

Introducing safer motorcycling through standards-based education – roadcraft as the new normal

Phil McDaid

Chief Examiner (motorcycles), Institute of advanced motorists

NZ roads can be challenging, especially for motorcyclists. Whilst improvements to roads and roadsides are of vital importance to road safety, so is training. Bringing about improvement in riding standards and behaviour is an ongoing challenge that requires a joint effort from the training industry, road safety charities and local/central government.

As chief examiner and architect of the motorcycle division for Institute of advanced motorists (IAM), owner operator of one of the most established motorcycle training companies in New Zealand and consultant for NZTA/ACC Philip McDaid shares a decade of direct experience from each of the perspectives in working towards the establishment of roadcraft as the basis for rider education and safer motorcycling. Key milestones, developing infrastructure, awareness and challenges for the future.