BETTER ROADS WITHOUT ENDANGERING LIVES

Using Road Safety Audits to Maximize Development Impact



WORLD BANK GROUP

Oliver Whalley Transport Analyst 22 May 2017





- Who are the World Bank?
- Why is Road Safety important?
- How do we use auditing?
- Case Study: Kiribati Road
- · Feasibility Stage Audit
- Detailed Design Stage audit
- Post-Construction Audit
- Other Road Safety Efforts
- Conclusion

1



Better Roads Without Endangering Lives





-Multilateral development bank (188 members)

- -Founded in 1944 by victors of WW2
- -Initially reconstruction but now poverty reduction

-Twin goals:

- End extreme poverty (<3% on \$1.25 per day by 2030)
- Shared equality: Improve income growth of bottom 40% in each country

-Address these through **grants and concessional loans** for **infrastructure** investment and technical assistance

-Roads a big part as access is an important enabler of economic development



-Road safety is a significant barrier to the Bank's poverty reduction goals

-5% of GDP (US\$1 trillion globally) for developing countries (damage, injuries, death and lost productivity)

-Disproportionate effect on poor, vulnerable road users in developing countries (people walking to school)

-Rapid motorisation increases impact (1980 – 2010, 75% increase in fatalities in East Asia, 66% in South Asia)

-Investments can make worse (e.g. smooth road increases speeds)

-Fortunately there are **tools available** – e.g. **iRAP, road safety audits, black spot programmes**



A tool widely (but not universally used) in Bank projects is road safety auditing

Traditional – just detailed design phase. **Simple** but can face '**design inertia**'. Designer's unwilling to revisit design as it requires rework. Implementation of **safety recommendations** can also be **constrained** by cost/scope limits.

Multi-stage approach – feasibility, detailed design, post-construction. Early involvement of audits has a big impact in focussing project on safety. Trialled with support of GRSF on project in Kiribati.



Multi-stage audit approach resulted in great safety outcomes. Some of the safest road infrastructure in the region.

Protecting the 60,000 pedestrians using the road per day

Historic poor pavement condition limited speeds

Improved surface was identified as key risk



- Kiribati has a **small population** of about 100 thousand, with 60 thousand on tiny South Tarawa which is less than <500m wide.
- It is one of the most **densely populated** areas in the Pacific
- Geographically isolated, 3600 km from Australia, 4100 km from New Zealand
- Low-lying at only 3m above sea level exposed to sea level rise
- Under developed ranked at bottom of global indices
- Income from fishing, remittances and Donors (70%)



- Vehicle mix: 50% buses, 20% cars, 20% trucks, 10% motorcycles
- Pedestrians are largest road user group
- Public buses which are overcrowded and incentivized to speed
- Lack of maintenance led to poor road conditions which slowed traffic, made road safer
- Huge economic losses due to vehicle operating costs
- Given narrow nature of Tarawa the **road is central to life** (school, work and recreation)
- Full road rehabilitation for ~1980 era road
- Main road and feeder roads
- Mostly low maintenance asphalt and concrete surfacing
- ADB, Australia and World Bank jointly financed (mostly grant)



- Major speed risk partially addressed through poor road condition
- Key issues of drunk driving and speed remain (the latter especially on causeways)
- Speed limits 60km/h causeways, 40km/h villages
- Information very limited, deaths 4.5 per 10,000 vehicles very high
- Weak legislation (no DUI legislation, dated Road Code)
- Poor enforcement due to limited resources and slow court system



-**Integrated** in Government and Donor project preparation.

-Auditor Phil Jordan visited the **existing road**, provided a **comprehensive safety review**.

-Recommended safety features in design which were provided to designer: footpaths, bus stops, pedestrian crossings, speed humps, signage, pavement markings, improved intersections, street lighting, speed limits.



-Same auditor reviewed design by consultant Roughton's International

-Good relationship between designers and auditor so fine tuning with minimal tension over rework.

-Much broader adoption of recommendations given early feasibility audit.

-Less 'design inertia' apparent



-Undertaken by Bank staff (me!)

-Day and night audits (drought so no rainy weather)

-Checking where details had been correctly constructed

-215 issues identified across signage, roadside hazards, intersections, sightlines, lighting and other.

-74% low risk, 18% medium, 8% high

-Majority low risk indicates successful impact of previous audits.

-Majority addressed by contractor, some were ongoing maintenance issues (obscured signage)

-Raised issues about driver and pedestrian behavior – need for education and enforcement



-Thanks to audits, a forgiving road safety environment. But this is only part of the picture

-Road Safety Strategy and action plan prepared under the project

-Priority actions for other **pillars** including **establishment of a Office of Road Safety** within the office of the president

-Data collection also important to inform efforts-Government progress on **enforcement** (Queensland Police), vehicle inspection, single authority for licensing

-Regulatory and legislative reforms



-Strongly recommend multi-stage audit approach where there are a majority of vulnerable users

-Development impact of project significantly enhanced